



## **CIBC Caribbean helps TT Cancer Society fight back against prostate cancer**

**Port of Spain, Trinidad, January 28, 2025** – Mission accomplished. The 2024 edition of the Walk for the Cure is complete with the presentation of the money raised from the event to the Trinidad and Tobago Cancer Society.

The presentation, held recently at the Maraval offices of CIBC Caribbean's Trinidad Operating Company, represented another step in reducing the number of men opting not to get screened for prostate cancer.

"I am worried that us men do not take proper care of ourselves," said Anthony Seeraj, managing director of the Trinidad Operating Company. "So, I continue to urge that we do the prostate cancer screening to ensure we are healthy, and we don't put an unnecessary burden on our family. If we get tested earlier, it means we can deal with the issue better instead of waiting until it is too late."

Prostate cancer remains one of the leading causes of cancer-related deaths among men in the Caribbean, including Trinidad and Tobago. Statistics reveal that men in the region are at a higher risk, with one in seven likely to develop prostate cancer in their lifetime. In Trinidad and Tobago specifically, prostate cancer accounts for nearly 40 per cent of cancer cases among men, highlighting the critical need for early detection and awareness initiatives.

According to the Cancer Society, approximately 250 men have benefitted from the screening programme and educational initiatives raising awareness about the importance of early detection through regular screening.

"The Trinidad and Tobago Cancer Society extends its heartfelt gratitude to CIBC Caribbean for its ongoing commitment to providing prostate cancer screening for men across Trinidad and Tobago. This invaluable partnership has significantly relieved men, particularly in remote and underserved communities, through access to Digital Rectal Examinations (DREs) and Prostate-Specific Antigen (PSA) tests," said Kevin Cox, TTCS General Manager.

"The TTCS is proud to continue collaborating with CIBC and remains dedicated to supporting men's health and well-being throughout Trinidad and Tobago. Together, we can make a lasting impact," he added.

Walk for the Cure is a regional event which began as part of the celebrations to mark the bank's 10th anniversary in 2012. It takes place across the bank's 11-member footprint. In Trinidad, the event takes the form of a Walk and a 5K race which sees some of the country's best road runners clocking personal bests and even breaking national records.

The funds generated from the event are used primarily to assist with the purchase and maintenance of equipment used in the diagnosis and treatment of cancer patients.

The proceeds are also used to provide assistance, care, and counselling to patients and their families as well as to raise awareness, and stress the importance of early detection, through education campaigns across the region.

Ends



*Photo caption: Kevin Cox, TTCS General Manager, accepts support from CIBC Caribbean following the Walk For the Cure Event held last September. Presenting the cheque is Anthony Seeraj, managing director of CIBC Caribbean, Trinidad Operating Company.*

## About CIBC Caribbean

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate Banking, Personal and Business Banking and Wealth Management segments. We are located in eleven (11) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 45 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC Caribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC Caribbean, visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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