

FOR IMMEDIATE RELEASE

Best Care Foundation Fundraiser to Support New Computer Lab and Tablets for Special Needs Education with Support from CIBC Caribbean

Kingston, Jamaica — January 13, 2025: The Best Care Foundation is on track to establish a state-of-the-art computer lab and provide tablets for children with special needs. This transformative project will also incorporate IXL's Real-Time Diagnostic software, a cutting-edge educational tool designed to personalize learning and foster meaningful progress.

This initiative is being made possible through contributions from key partners, including CIBC Caribbean, whose donation has helped to kickstart the fundraising campaign. The proceeds from this effort will go towards purchasing the necessary equipment, software, and resources to benefit 180 children.

The IXL Real-Time Diagnostic software offers unique features, including: Grade-level proficiency insights in as little as 45 minutes per subject; customizable assessment windows to track knowledge levels and compare student performance to national norms; personalized action plans with recommended skills tailored to each student's needs and engaging and motivational questions designed to inspire active participation and growth.

This software will empower educators and parents to better support the children's learning journeys, ensuring no child is left behind.

Mr. Orville Johnson, Director of the Best Care Foundation, shared his gratitude for the support received so far.

"For over 40 years, CIBC Caribbean has supported the Best Care Foundation, helping us to improve the lives of children with special needs. We deeply appreciate their donation towards this fundraiser, which will allow us to provide tools and resources that are critical for the children's education and development. This initiative is a testament to what can be achieved when we come together for a common cause."

Nigel Holness, Managing Director of CIBC Caribbean, emphasized the bank's commitment to community initiatives.

"At CIBC Caribbean, we are proud to support the Best Care Foundation's mission to transform education for children with special needs. By contributing to this fundraiser, we aim to ensure these children have access to resources that will help them achieve their full potential. The integration of IXL's advanced tools is a vital step in empowering both students and parents for success."

The Best Care Foundation remains committed to bridging the gap for children with disabilities by leveraging technology and partnerships. This fundraiser is a critical step toward realizing the vision of providing equitable, innovative education for Jamaica's most vulnerable youth.



Nigel Holness (r), Managing Director, CIBC Caribbean presents the bank's cheque for \$120,000 to Orville Johnson, Chairman, Best Care Foundation in support of establishment of the Foundation's special education school computer lab and the distribution of tablets.

CIBC Caribbean

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Personal and Business Banking and Wealth Management segments. We are located in eleven (11) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 45 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC Caribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC Caribbean, visit <u>www.cibcfcib.com</u>, <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Instagram</u> or <u>YouTube</u>.

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