



FOR IMMEDIATE RELEASE

United Way of Jamaica Brings Joy to 204 Children with Special Movie Night Sponsored by CIBC Caribbean

Kingston, Jamaica — January 9, 2025: The United Way of Jamaica, in partnership with title sponsor CIBC Caribbean, hosted a magical movie night for 204 children from 10 different children's homes.

The event was held at Carib 5 in Crossroads showcasing Mufasa: The Lion King was a heartwarming initiative supported by several key partners, including the Women's Leadership Initiative (WLI), Grace Foods, Unicomer (Courts Jamaica), and the Child Protection and Family Services Agency (CPFSA).

The children, hailing from CPFSA shelters, enjoyed an exclusive screening of the much-anticipated film Mufasa: The Lion King on its debut in theatres. The evening also featured a lively appearance by the Grace mascot and gift bags filled with treats, courtesy of Grace Foods, ensuring the young attendees had an unforgettable experience.

Taneisha Stoney-Dryden, CEO of United Way of Jamaica, expressed gratitude to all partners who made the event possible. She remarked:

"This movie night represents more than just entertainment; it's a chance to uplift and empower these children, showing them, they are valued and supported by their community. We thank our sponsors and partners for helping us make this vision a reality."

Nigel Holness, Managing Director of CIBC Jamaica, highlighted the event's significance in fostering inspiration and faith. Reflecting on the movie's central themes, he stated:

"The story of Mufasa teaches us the importance of resilience, leadership, and the power of unity. It also reminds us that with God's help, you can achieve anything you set your mind to. We are honoured to support this initiative, bringing hope and joy to these children while sharing such meaningful lessons."

Unicomer (Courts Jamaica) and WLI were instrumental in creating a festive atmosphere with Unicomer contributing additional support including toaster ovens and irons to ensure every child felt celebrated. The CPFSA's collaboration ensured the seamless coordination of transportation and supervision for the children.

The event exemplified the spirit of partnership and community, bringing together corporate sponsors, volunteers, and organizations to create a moment of joy and inspiration for Jamaica's future leaders.

Ends



CIBC Caribbean's Marketing Manager, Renee Whitehome (2nd left) and Managing Director, Nigel Holness (2nd right) with United Way of Jamaica's Donna Abrahams (left), Finance Admin & Property Manager and Tanisha Stoney Dryden, CEO at a Lion King movie night treat for 204 children from 10 children's homes hosted by UWJ in partnership with CIBC Caribbean at Carib 5 on December 20, 2024. Other sponsors included the Women's Leadership Initiative (WLI), Grace Foods, Unicomer and the Child Protection and Family Services Agency (CPFSA).



From left: Nigel Holness, Managing Director, CIBC Caribbean; Tanisha Stoney Dryden, CEO, United Way of Jamaica (UWJ) and Tamara Thompson, Director, Grace & Staff Community Development Foundation show off some of the gifts presented to the children who attended the Lion King movie night treat. The treat was hosted by UWJ in partnership with CIBC Caribbean at Carib 5 on December 20, 2024, in. Other sponsors included the Women's Leadership Initiative (WLI), Grace Foods, Unicomer and the Child Protection and Family Services Agency (CPFSA).



(L-r) Tamara Thompson, Director, Grace & Staff Community Development Foundation; Tanisha Stoney Dryden, CEO, United Way of Jamaica (UWJ) and Nigel Holness, Managing Director, CIBC Caribbean presenting gifts to the children who attended the Lion King movie night. The treat was hosted by UWJ in partnership with CIBC Caribbean at Carib 5 on December 20, 2024. Other sponsors included the Women's Leadership Initiative (WLI), Grace Foods, Unicomer and Family Services Agency (CPFSA).

CIBC Caribbean

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